

Reducing barriers to engaging health providers in becoming environmental health advocates for children

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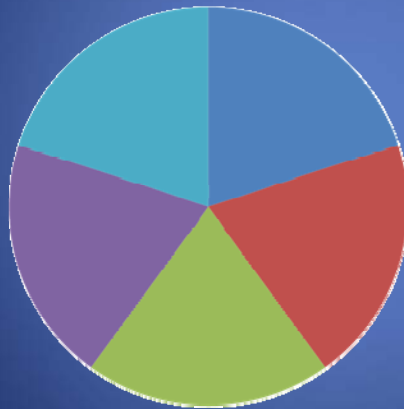


Identify the “hook” for engagement

- How informed are they?
- What are the characteristics of the individual?
 - What is their passion?
- Moving from passive to active
 - Advocacy opportunity areas
 - The Continual Call to Action

Advocacy Opportunities

Opportunity areas



- Access
- Preventative care
- Safety
- Environmental health
- Special needs

WSNA Campaigns

DANGER

These Cuts Can Kill.

SavePublicHealth.com

WSNA WASHINGTON STATE NURSES ASSOCIATION

As registered nurses, we see the consequences of our broken health care system. Every day, people's lives are in danger because they can't afford or don't have access to treatment. With guaranteed health care, you get the care you need when you need it. That means early treatment, better health and lower costs for all of us.



Nurses4HealthReform.ORG

KEY COMPONENTS OF MEANINGFUL REFORM MUST INCLUDE:

A system that guarantees everyone has timely access to:

- ✓ primary / preventive care, public health, and quality care
- ✓ by the most appropriate health care provider
- ✓ at the most appropriate setting
- ✓ at an affordable cost

A plan with a 'public option' to compete with private insurers to create a more competitive insurance marketplace and drive down costs.

An adequate supply of well-educated, well-distributed, and well-utilized registered nurses in order to meet the health care needs of the U.S. population.

I support health care reform now!

Name _____
 Address _____
 Phone _____
 Email _____

Please mail this postcard directly to your U.S. Senators and Representative. To find their names and addresses, go to www.congress.org. Or you can mail the postcard back to WSNA at the address below and we will mail it for you.

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H1N1 SWINE FLU SEPT 2009

Washington State Department of Health



www.doh.wa.gov

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Safety & Environmental health

- Child Safe Products Act
- Secure Pharmaceuticals bill
- PBDE Bill
- Green bag program



What can you do?



- Role model: Be an informed and "green" consumer



- Vote!



- Stay informed!

What's our legacy?

